

# Health and Wellbeing Board Priorities (Draft)

1. First 1,000 days
2. Mental wellbeing –To improve services for children and young people across the whole pathway from promoting resilience and prevention through to crisis support, including a strong focus on vulnerable adolescents.
3. Healthy Weight – To create an environment that enables children and families to reach and maintain a healthy weight

LB. Croydon Corporate Plan (Mapping)					
Action	Specific	Measurable	Completion Date	Partners Involved	Current Status
<b>1.0 First 1000 days – to focus on the first 1,000 days from conception to 2 years, including improving childhood immunisations</b>					
1. Implement the recommendations of the 2018 Annual Public Health Report,	<ul style="list-style-type: none"> <li>Agreed action plan for each of the recommendations and progress overseen by HWBB</li> <li>Maternal mental health pathway reviewed and revised</li> </ul>	<ul style="list-style-type: none"> <li>Every recommendation has an agreed action plan that is reported to HWBB</li> </ul>	April 2019	<ul style="list-style-type: none"> <li>HWBB and partnership agents</li> </ul>	
2. Front line staff including 100% midwives and health visitors to be aware of ACE's, their sources and what to do	<ul style="list-style-type: none"> <li>ACEs incorporated into current and future training programmes (Early Help)</li> <li>Implement a methodology for systematically recording / retrieving ACEs data</li> </ul>	<ul style="list-style-type: none"> <li>Proportion of staff receiving ACE training</li> <li>Proportion of children aged 0-4 where ACEs are recorded</li> </ul>	End of 2019	<ul style="list-style-type: none"> <li>CHS</li> <li>Primary Care</li> <li>Police</li> <li>Council</li> <li>Voluntary sector</li> </ul>	
3. Increase awareness about the importance of pre pregnancy health	<ul style="list-style-type: none"> <li>More women and their partners understand what being healthy for pregnancy means</li> <li>More women plan their pregnancies</li> </ul>	<ul style="list-style-type: none"> <li>Proportion of women overweight and obese at booking</li> <li>Proportion of women smoking at booking</li> <li>Number of babies with a low birth weight all and at term.</li> </ul>	March 2020	<ul style="list-style-type: none"> <li>Primary Care</li> <li>Council</li> <li>CHS</li> <li>CCG</li> </ul>	
4. 95% of children to have two doses of MMR2	<ul style="list-style-type: none"> <li>Range of option / actions and interim targets to increase immunisation uptake by provider</li> </ul>	<ul style="list-style-type: none"> <li>Rate of MMR 2 doses</li> </ul>	March 2020	<ul style="list-style-type: none"> <li>CCG</li> <li>Primary Care</li> <li>Council</li> <li>CHS</li> </ul>	
<b>2.0 Healthy Weight – To create an environment that enables children and families to reach and maintain a healthy weight</b>					
1. Support parents and children to eat a healthy diet	<ul style="list-style-type: none"> <li>More families with children, early years providers, schools and clubs sign up to Sugar Smart</li> <li>More Early years providers sign up to London Healthy Early years programme</li> <li>More parents are supported to cook healthy meals</li> </ul>	<ul style="list-style-type: none"> <li>Number of Sugar Smart pledges by category</li> <li>Number of healthy years providers signed up to the Healthy Early Years London programme</li> <li>Number of parents attending training sessions and Tier 1 weight management</li> <li>Proportion of children overweight and obese at reception and year 6</li> <li>Proportion of children with dental caries by the age of 5.</li> </ul>	March 2020 and ongoing	<ul style="list-style-type: none"> <li>Families</li> <li>Schools</li> <li>Early Years Providers</li> <li>Commissioned Services</li> <li>Council</li> <li>CHS</li> <li>CCG</li> <li>Voluntary sector</li> </ul>	
2. Encourage families and children to be more active	<ul style="list-style-type: none"> <li>More schools sign up to the daily mile</li> <li>More children and families use parks and green spaces</li> </ul>	<ul style="list-style-type: none"> <li>Number of schools which have introduced the daily mile.</li> </ul>	September 2019	<ul style="list-style-type: none"> <li>Families</li> <li>Schools</li> <li>Early Years Providers</li> </ul>	

	<ul style="list-style-type: none"> <li>More families sign up with the leisure centre provider</li> </ul>	<ul style="list-style-type: none"> <li>Adults taking part in sports and physical activities</li> <li>Numbers of families and children attending leisure centres</li> </ul>		<ul style="list-style-type: none"> <li>Commissioned Services</li> <li>Council</li> <li>CHS</li> <li>CCG</li> <li>Voluntary sector</li> </ul>	
3. Improve the food and activity environments for families and children	<ul style="list-style-type: none"> <li>Coordinate opportunities such as the Local Plan, Liveable Neighbourhood bid, the School Superzone pilot, Eatwell Croydon to improve food and activity environments. This work will build on the success of the Food Flagship programme</li> <li>Implement the actions in the Child healthy weight action plan, schools healthy weight plan and food poverty action plans</li> </ul>	<ul style="list-style-type: none"> <li>Park and green space usage (annual LBC monitoring)</li> <li>Number of businesses signed up to Eatwell Croydon</li> <li>Number of businesses, organisation signed up to Sugar Smart</li> <li>Healthy Start Food voucher and vitamin uptake rate</li> </ul>	September 2020		
<b>3.0 Mental wellbeing –To improve services for children and young people across the whole pathway from promoting resilience and prevention through to crisis support, including a strong focus on vulnerable adolescents.</b>					
Map and improve <b>pathways</b> of care including transition points such as Adult MH services. Aim is that people can navigate through the system with the right access, receiving the right service at the right time in the right place.	<ul style="list-style-type: none"> <li>Implement the priority actions as developed by the Children and Young People. Mental health and Emotional Well Being Board Partnership Board</li> </ul>	<ul style="list-style-type: none"> <li>Timetabled programme of pathway reviews underway</li> <li>Feedback from service users is used to evaluate changes.</li> </ul>	June 2019  June 2020	CYP MH EWB Partnership Board	
<b>Engagement</b> with children, young people, their families, carers and communities	<ul style="list-style-type: none"> <li>Develop a plan for engagement and begin implementation building on Croydon wide initiative such as the Youth Congress</li> </ul>	<ul style="list-style-type: none"> <li>Plan for engagement agreed</li> <li>Evidence that engagement is influencing plans</li> </ul>	May 2019 June 2019 and ongoing	CYP MH EWB Partnership Board	
<b>Strategic Join Up Wider work:</b> maximise the resilience of the population through working with non-MH services, providing information, and through improving wider determinants such as housing	<ul style="list-style-type: none"> <li>Strengthen opportunities to influence wider agendas,</li> </ul>	<ul style="list-style-type: none"> <li>identify and work with MH champions eg through LSP and HWBB members</li> </ul>	March/April 2019	CYP MH EWB Partnership Board	